

### The Box Factory: Perfect!

### Submitted by Doug Klemm

The night of the Opening Reception of The Series 6 Exhibition at The Box Factory for the Arts on September 6 was perfect! I loved the energy and enthusiasm of the guests viewing this show for the first time! Under the lights in this beautiful venue, our GVA artwork looked magnificent! What a good time everyone was having! We did it! To pull off a great event like this takes many people, to whom I owe my deepest thanks. I would like to thank our GVA Board for supporting me in this endeavor and the staff at the Box Factory for working with me to organize this event. They are Nikki Gauthier, Curator, Kristin Patzer, Executive Director, and Kristin Hosbein, Board Member and our Juror, award presenter and an amazing artist!

On September 3rd, our Transport Team loaded and transported the work to The Box, unwrapped each piece and readied the gallery for hanging the show. They were Edd Kloote, Sara Youngman, Carol Laurn, and me. Steve and Linda Scarborough met us at The Box to move each piece of accepted work from the loading dock into the Williams Gallery. Edd and Sara returned to Grand Rapids, and Steve and Linda to Holland, while Carol and I participated in a podcast in a Benton Harbor studio. Then we returned to GR.

On the following day, The Hanging Crew staged the show and spent the next several hours hanging the show and labeling each work. It was not an easy hang, as we were challenged by the very diverse show. We looked for ways to pair works together, finding relationships in content, presenting characteristics or something else that seemed to "work." Hangers were Jim Johnson, Joanne Swann, Carol Laurn, and me. We left sometime after four o'clock in the afternoon a bit weary but with a great deal of satisfaction that we just had hung a very fine exhibit. Thank you again to all the artists, volunteers, and attendees who made this fine show possible! You are wonderful! And, if you weren't able to attend, you will enjoy seeing photos inside.



As summer winds down we can enjoy this recent photo of Sunflowers shared with us by Sarabeth Carr.

### **GVA at Fallasburg Festival**

### **Submitted by Carol Laurn**

Grand Valley Artists raised our GVA tent at Fallasburg on Friday, September 13. We decorated our tent with many large, colorful Reeds Lake posters our members have designed throughout the years. A number of people stopped to tell us how much they like our Reeds Lake Festival event and plan on attending in 2020. On the 14th, Joanne Swann, Randy Nyhof, and I provided many promotional materials (one of which is our beautiful newsletter) describing our organization and the considerable activities we provide our members. On the 15th, Gene Sampson, Doug and Dana Donnell, and Steve and Linda Scarborough spent the day talking with guests. Because Linda Scarborough is Chairman of Reeds Lake Art Festival next year, she indicated she spent part of the day observing the mechanics of running this festival. She was very surprised at the large number of volunteers that helped visitors thoughout the day as well as other factors which make this art festival a successful event.







## ANNOUNCING GVA REEDS LAKE FESTIVAL POSTER CONTEST!

Once again, Grand Valley Artists will be choosing the design for the Reeds Lake Festival from members' original artwork submissions.

Winning posters will be chosen based on how well they capture the viewer's attention and motivate them to participate in or attend the Reeds Lake Art Festival. Artwork will be judged on creativity, originality, vibrancy of images, and a strong marketing message that promotes both GVA and the Reeds Lake Festival.

The entries can be printed and ready for display or submitted as a digital file, in either a JPEG, PDF or PNG format. The file is recommended to be 1080 pixels to show the judges, but must be at least  $3900 \times 5700$  to print as a  $13 \times 19$  poster.

Send your digital images to danabdonnell@gmail.com or drop original artwork off at GVA by December 5th,2019. Voting will be done by GVA members at our holiday party in December.

The poster must include the following words (or space for the words):

**Grand Valley Artists presents the** 

55th Annual Reeds Lake Art Festival

Gaslight Village, East Grand Rapids

June 20, 2020

9:00 a.m.-5:00 p.m. (rain or shine)

for more information about our organization, go to grandvalleyartists.com

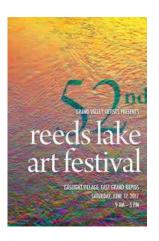
Only original artwork will be considered.

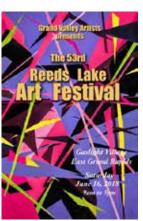
Check out posters of other art festivals online, including our past Reeds Lake posters.

Questions?

Contact Linda Scarborough (616) 570-8796 or lindaascarborough@yahoo.com.







### **GVA Gallery in October**

Submitted by Jim Johnson

In keeping with the change of seasons, our theme for October is **Transition**.

But please don't be limited to the concept of a beautiful fall painting. (Although I do hope we get a few of those.) Feel free to apply the concept of transitioning to people, places, or things that are going through a significant change. A metamorphosis. All 2D and 3D art is eligible, including drawings, paintings, prints, sculpture, photography, digital works, mixed media, etc. This exhibit is not juried and the works do not have to be framed, only hangable with a wire in back. And please remember to sign your work.

Hang: September 30 / Monday Strike: October 28 / Monday

**Program Night** 

Our October 10th Program will be presented by Nora Faber Overvoorde. Nora is a painter and educator in Grand Rapids represented in Richard App's Nomad Gallery. She is also the daughter



of Ellen VanLaar, a painter, poet, musician and photographer who now lives on Pancake Bay in Ontario. She is also the daughter-in-law of Chris Overvoorde, who recently passed away. Details on her program will be coming soon.

### Guest Artist at St. Mary's

GVA member Darlene
Podpolucki has be chosen as Guest Artist for St.
Mary's Hospital for the months of September,
October, and November.
Her work is displayed by the Gift Shop, and part of the proceeds from sales will go to the hospital.
Congratulations, Darlene!



### A Chair Affair

**Submitted by Emily Green** 

Delight Lester, founder of the nonprofit Arts in

Motion Studio (AIM), is seeking donations from local artists for A Chair Affair, to be held at LaFontsee Galleries on Saturday, November 2, from 6:00 p.m. to 10:00 p.m. Small works, pottery, jewelry, etc., are greatly appreciated, as is instruction for classes or lessons. This event showcases local artists, who will be promoted on Facebook, Instagram, and the AIM website.



Arts in Motion Studio brings artistic discovery through art, music, and dance to individuals

with disabilities. Their goal of changing lives through the arts focuses on abilities instead of disabilities. A full schedule of art, music, drama, and dance is offered, with year-round private, semi-private, and group lessons. AIM provides a sense of belonging to students of all ages, all types of disabilities and economic backgrounds, as well as their families.

Their annual fundraising event, A Chair Affair, centers around a live auction for one-of-a-kind painted chairs. Local artists and AIM students transform these chairs into beautiful and functional works of art. There is also a silent auction of items and packages, donated by artists and businesses. Highlighted by student performances, the event is paramount in keeping the studio going all year; it is the largest annual fundraiser for Arts in Motion Studio. Proceeds provide funds for supplies, performance spaces, teaching, and student scholarships. New this year are VIP tickets at \$25 – perks include student artwork, and gifts will be recognized in print and social media channels. The evening, a festive occasion with wine and appetizers, is free and open to the public, so pass the word!

Please consider donating to A Chair Affair. Visit www.artsinmotionstudio.org so you can see what a worthy organization this is. To help or for more information, contact Emily Green at ww.emilyg@gmail. com or 616.606.2907. Thank you for your consideration, and we hope you can join us in celebrating abilities and the arts at this wonderful event!



## Photo Group Submitted by Randy Nyhof

The Photo Group met for their regular meeting on September 3 with their usual critique and announcements.

The GVA Photo Group also met on Tuesday September 17, where I showed a documentary film *Garry Winogrand: All Things are Photographable.* Garry Winogrand's pictures captured cultural upheaval while pioneering a bold new style of street photography. This film examines Winogrand's work including the thousands of rolls of film still undeveloped upon his death in 1984. What emerges is a controversial yet undeniable influence on contemporary image making.

The GVA Photo Group also has a show up right now at the Terryberry Gallery in the St. Cecilia Music Center which will be up until October 5. Our reception for this show was Friday September 13 with some great discussions among those in attendance.

Our next meeting will be on October 1.



### Officers, Board, and Committee Chairs of GVA

### **President**

Carol Laurn 616-437-9365 carollaurn@yahoo.com

### **Vice President**

Emily Green ww.emilyg@gmail.com

#### Secretary

Dana Donnell danaBdonnell@gmail.com

#### **Treasurer**

Evie Carrier evie.carrier@gmail.com

### Membership

Mary Baine marymbaine@gmail.com

### Photography

Randy Nyhof r.nyhof@comcast.net

### Program

Randy Nyhof r.nyhof@comcast.net

### **Reeds Lake Art Festival**

Linda Scarborough lindaascarborough@yahoo.com 616-570-8796

### **Newsletter and Website**

Mary Marin marymarin1285@gmail.com

#### **Publicity**

Steve Scarborough stevescarb1@yahoo.com

### **GVA Gallery Shows**

Jim Johnson johnsontheartist@hotmail.com

#### **Sketch/Model Coordinators**

Kathy Bechtel kathleen.bechtel@yahoo.com Mary Marin marymarin1285@gmail.com

### Hospitality

Peg McKeown mcperfitt@me.com

### **GVA Library**

Jim Johnson johnsontheartist@hotmail.com

### **Facilities Coordinator**

Dave Bazen dbazen@bazenelectric.com

### 501(c)(3) Coordinator

Position Open

### **Legacy Liaison**

Joanné Swann joswann@sbcglobal.net

#### Outreach

Doug Klemm dougklemm@hotmail.com

### Social Media

Position Open

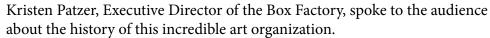
#### **Newsletter Distribution**

Sallie Zigterman sallie.zigterman@yahoo.com



### **Box Factory Memories**

Evie Carrier and Emily Green, two of our vivacious GVA members, attended the Box Factory Exhibit titled *Series Six* in St. Joe. Grand Valley Artists has a juried exhibit hanging at the Box Factory from September 6 thru October 14. Also included as part of the Series 6 exhibit are Bob Williams' students' portrait studies, Terry Choate's photographs, and Lynne Van Husan's exhibit, *Copper In Transition*.







Bob Williams introduced himself and talked about his student's portrait art work in the show. Bob is one of the founding members of the Box Factory. Last year, a small group of GVA members traveled to St. Joe to support Doug Klemm and his work. Bob sat down with us and was so generous to share an amazing story about his and other artists journey to renovate and start this amazing organization. He shared both the successes and stumbling blocks involved in this journey. We were grateful to hear his story.

Student self-portraits undoubtedly did much to encourage the artists to purue their artistic natures, and what fun they were to see!



Doug talked to the audience about our amazing GVA organization. We can't thank Doug enough for organizing exhibits outside of GVA.

A fun time was had by participants in the Live Portrait Event from 7 p.m. to 9:30 p.m. following the reception.







Larry Blovits working in the Live Portrait event.



Kristen Hosbein's rental studio in the Box Factory.





A few more pics.



Thank you Randy Nyhof, one of our many wonderful GVA photographers, for these photos.



### **New Members**

Joan Hawkins
Deborah Bergren
Karlene Werner
Amy Clay
Lisa Klutman
Ethan Wright
Erin Reinholtz
Lisa Sonke
Christina DeWitt
Colin Plank
Lydia Ferrigan

### **Returning Members**

Karen Rinke Michael Pelz



Jim Johnson enjoyed our plein air session at Via Verde Alpaca Farm recently. One of the alpacas thought Jim was interesting, too. That little guy lying down by the fence didn't take his eyes off the artist.



## **Show Your Work at Trinity United Methodist Church**

Be sure to stop by any Monday through Thursday during regular business hours. You'll enjoy seeing works by **Sara Youngman** on display until the end of November.

If you want to show your work at Trinity, located at 1100 Lake Drive SE, please let Mary Marin know. You can email her at marymarin1285@gmail.com.



### **ART CHAT**

The next Art Chat will take place on Friday October 4, at 1:00 p.m. in the GVA Gallery. Join us, won't you?

### **Area Art News**

### **Bliss & Vinegar**

Stop in to B&V to see **Steve & Linda Scarborough's** work. Up next on October 6: **Dennis O'Mara**. If you want to show your work at B&V, load some images to our website, as that is where the owners go to find artists whose work they would like to display. Marty Klar coordinates this opportunity for us. Please do not contact the restaurant directly. Questions? Call Marty at 616-813-7921.

### **Dominican Center at Marywood**

Dianne Caroll Burdick will be sharing her photography in September and October. The reception will be on October 13 from 1 until 4. The gallery is located at 2025 E. Fulton Street, Grand Rapids, MI 49503, and is open Monday–Thursday: 8:00 a.m.–9:00 p.m., Friday: 8:00 a.m.–8:00 p.m., Saturday and Sunday: 8:00 a.m.–6:00 p.m.

### **Englehardt Public Library in Lowell**

If you are interested in showing your work at the library, contact Sandi Brogger at rsbrogger@gmail.com

#### **Forest Hills Fine Arts Center**

Exhibit Hours: 9:00 a.m.-5:00 p.m. Mon.-Fri. All exhibits are free to the public.

# **Frauenthal Reception Gallery in Muskegon Brenda Sipe** is the featured artist from July 30 to October 1. The Gallery of the Frauenthal Center is open during regular business hours.

### Guardian Gallery Grand Rapids Kristen Thornton's work will be on display until October 25, Monday–Thursday 12–6, at 654 Davis St., Grand Rapids, MI 49504.

### **Guardian Gallery Lowell**

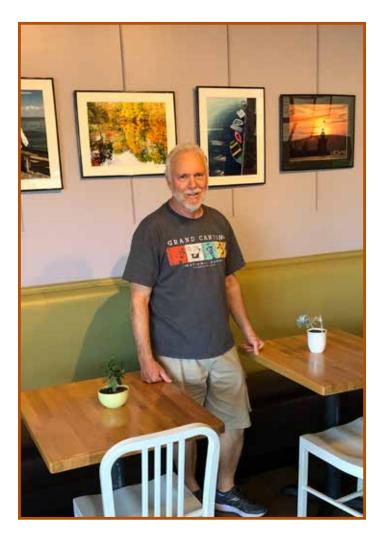
See the works of **Valentina Grigorieva** until October 25. The Guardian Gallery is located at the Franciscan Life Process Center, 11650 Downes St., Lowell, MI 49331, (616) 897-7842. This show is open during regular business hours.

### **Lowell Arts**

Gallery Hours: Tuesday–Friday 10 a.m.–6 p.m. and Saturday 10 a.m.–5 p.m.

### TerryBerry Gallery at St. Cecilia's

Westside Story artists will be at Terryberry Gallery this October for another round of visual tales. Exhibiting are acrylic artist Cheri McClain-Beatty of Pine Avenue Studio, woodworker and digital artist Shawn Melton of Straight and Narrow, photographer/digital artist Ben Beltman, acrylic artists Michael Velt, Jodi Rietsberg Schmalz. and Joslyn Fox. Reception will be October 4 from 5:30 till 7:30 p.m. Parking is free next to St. Cecilia.



**Steve** and **Linda** (**not pictured**) **Scarborough** are currently showing their work at Bliss & Vinegar. Up next: **Dennis O'Mara**.

### GRAND VALLEY ARTISTS PRESENTS

The 55th Annual Reeds Lake Art Festival June 20, 2020

It is already time to start the planning process for our next Reeds Lake Art Festival, and we need your support and whatever help you can contribute! Please see the various coordinator positions and consider leading one of them. Linda Scarborough has courageously offered to be our event coordinator, and she is counting on the membership to step up and help out.

You can offer your help directly to Linda via email: lindaascarborough@yahoo.com

### EVENT COORDINATOR— Linda Scarborough

Will lead a small group in jurying vendor applications, make sure task force members are successful in achieving their goals, publicize the event to GVA members and make sure they are aware of its financial significance to the organization, emphasize the importance of volunteering to help make the event a success, send out volunteer opportunities via Mail Chimp by March 2019 and coordinate meetings of task coordinators as needed.

#### PARKING—Dave Bazen

Parking Coordinator will talk to Jade Pig about a reduced rate, consider city maintenance lot for vendors, consider Ramona Park grassy area for vendors, consider shuttles, consider parking at high school or library, consider the option of asking local merchants to pay vendor parking (\$15) in exchange for sponsorship sign on vendor booths and recruit GVA volunteers to carry out parking assistance as needed.

#### **GVA TENT**—Dani Ehlenfeldt

Will make sure GVA panels are painted black and backed with black fabric, secure volunteers to help set up and take down the tent and coordinate GVA volunteers to staff the tent.

### FOOD AND BEVERAGE OFFERINGS—Carol Laurn and Steve Scarborough

Will assign someone (Dana) to research health department requirements, contact local restauranteurs to see if they are interested in offering a "taste of EGR" experience at Reeds Lake Art Festival (Carol?, Linda, Steve) and coordinate the final offering of all food and beverage recruiting GVA volunteers as needed.

### CHILDREN'S ACTIVITIES—Mary Baine

Will contact local groups to invite them to participate by offering a station in the children's activity area, assign someone (Dana) to ask KDL about coordinating the timing of their "Art Attack" program at EGR Library, finalize the best lineup of activities (possibilities include balloon artist, chalk drawing, painting tent, decorating bags for Kids Food Basket, face painting, making cards for Helen Devos Children's Hospital, etc.) and assist all staff, including GVA volunteer staff, to make the children's activity area successful.

### PRINT MARKETING— Dana Donnell

Will oversee the poster contest for GVA members, create posters and banners from the selected design, create vendor booth tags and accompanying maps, create brochures/trifolds to advertise the event and distribute print marketing by April 2020.

#### **VENDORS—YOUR NAME HERE?**

Will solicit strong vendors through personal invitation and on websites, assist in jurying vendors and selecting 130 applicants, sending out vendor participation packets with instructions on how to market the event, make sure vendors receive booth tags and maps, and recruit GVA volunteers to help vendors be successful.

#### **MUSIC—YOUR NAME HERE?**

Will identify and invite promising street musicians to participate in the event and secure GVA volunteers as needed to assist the musicians.

### NONPRINT MARKETING AND PROMOTION—Steve Scarborough

Will seek marketing/promotion opportunities on radio, television and social media and will include web marketing on sites like GRkids.com.

### SILENT AUCTION OF GVA ARTWORK—YOUR NAME HERE?

Will use all outlets to solicit donations from GVA artists for silent auction, set up the silent auction area and make sure visitors are aware of its presence, coordinate the procedures for auctioning off work and deliver work to the winners of each bid.

#### WRAP UP—YOUR NAME HERE?

Will make sure the physical space is returned to its post-event appearance, return cones and other dividers, collect banners and posters, make sure vendors receive and complete an evaluation, tally evaluation responses for the board to review and secure GVA volunteers to help take down any shelters or equipment used in the event.

### **Grand Valley Artists**

1695 Service Road NE, Suite 106 Grand Rapids, MI 49503

### **OCTOBER CALENDAR**

Board Meeting October 3 at 6:00 p.m.

**EVERY WEEK** 

**Sundays** Closed

Mondays 10:00 a.m. until noon Portrait Sketch\*

Tuesdays Every Tuesday 7:00 p.m. until 9:30 p.m. Figure Sketch\*

1st and 3rd Tuesday of each month 7:30 p.m. Photo Group

Wednesdays 10:00 a.m.until 1:00 p.m. Open Studio or Plein Air

(check the weather! and the

website)

Thursdays First Thursday of this month at 7:30 p.m. Critique

Every Thursday 10:00 a.m. until 2 or later

Second Thursday at 7:30 p.m.

Long Pose\*\*

Program Night

Fridays 10:00 a.m. until 1:00 p.m. Still Life

First Friday of the month at 1 p.m. Art Chat

Saturdays 10:00 a.m. until 1:00 p.m. Figure Sketch\*

\*Member Model fee \$5, Non-Member \$10, \*\*Members \$10, Non-Members \$15