

Perspectives



grandvalleyartists.com

January 2021

What a Year!

Submitted by Joanne Swann

What a year this has been, and who would have guessed a year ago that we'd all be anxiously waiting to get a shot in the arm. Well, I'm number 745,000,000 in line, so if you're in front of or behind me, I'll try not to step on your toes.

As we wait our turn to be inoculated, GVA will continue to follow the protocols the state mandates. Now that the current mandates have been lifted, we will begin holding our Saturday model sketch session on December 26th and Friday still life session can begin January 8th. Kathy Kalinowski's and Ken Cadwalleder's workshops expect to begin again the first week of January, so stay tuned.

Sadly, due to the uncertainty of the timing of the vaccine delivery to the majority of the population, the board has once again decided to cancel our major fundraiser, the Reeds Lake Art Festival. We will continue to request donations from you to help us keep our doors open. One of the easiest ways to donate is by using Amazon Smile when you order goods online. Every time you make a purchase using Amazon Smile, Amazon makes a small donation to us, and it adds up! Of course, you can donate directly to GVA using PayPal or you can send a check to us. The GVA address is on the last page of this newsletter.

On the plus side, canceling this time-consuming event gives us an opportunity to explore some new fun and money-generating ideas, and we are very excited to be planning a silent auction. We have some of the major elements in place, but a few details still need to be established. We'll keep you updated. Plans to hold a show at the Van Singel Fine Arts Center are still in place, and the information is in this newsletter. Until we can meet in person again, we will continue to hold Zoom critiques for both the arts and photography groups, plus we are hoping to add a few Zoom programs.

Thank you again for supporting and participating in our online events. Until we can meet again in person, stay safe and burn your 2020 calendars to make room for a joyful 2021.



Treasurer's Report for Annual Meeting

Submitted by Lloyd Wheeler

This was an exceptional year for Grand Valley Artists. In March we closed down in response to the Coronavirus, stopping all organized events. After much deliberation and based upon conversations with local officials, we also had to cancel our large fundraising event, the Reeds Lake Art Festival. Although we were able to partially restart sketch sessions and studio rental for a short period, GVA was again required to shut-down in November due to the rapid resurgence of Coronavirus. When the initial closures were first implemented in March, we were looking at a very grim financial picture.

Recognizing the financial impact of these events, GVA sent out a request for donations to sustain our organization this year and to avoid drawing heavily upon available funds accumulated from prior years. Our members and other supporters responded beyond our expectations. These donations were a financial "life saver" for GVA this year. In addition to donations, sketch fees, and membership dues, we were able to raise funds through the sale of note cards (from art work created by our members), the sale of face masks (created and donated by members), and the rental of our studio. We may still have a loss, but it will be notably less than we envisioned in March. A potentially grim year has been avoided.

Our funds are held at Macatawa Bank in cash and certificates of deposit and at Fidelity Investments. We have allocated the funds to each of these financial entities based upon the Board's decision to keep a sufficient amount of funds liquid to allow for up to two years of reduced levels of income-generating activities and set aside a portion of the money for longer term availability. The Treasurer and President are the account signatories and have authority to transfer money into and out of the accounts based upon GVA financial requirements. Other than the monthly operating expenses, the Board is notified of any additions or withdrawals prior to their occurrence.

GVA's Fiscal Year ends January 31. The financial records for the end of the Fiscal Year 20-21 will be available within three weeks after the closing of the Fiscal Year. If you would like to see a copy of the financial report, it will be available in paper at the GVA office or in an electronic format upon request.

Trinity Methodist Church and Lowell Library

Right now, neither the church nor the library are showing our art. Sara Youngman is our representative at both locations, and she is keeping a list of artists who would like to show their work at one or the other or both locations at some point. You can contact Sara at sycre8@gmail.com to let her know if you are interested.

Critique Night

Submitted by Randy Nyhof

Our monthly critique will be held Thursday, January 7, via Zoom. If you have one or two pieces to share, please send photos of them to Randy at r.nyhof@comcast.net.

As usual, we will send a link via Mailchimp so you can log in and join the fun. Hope you can make it.

**GVA Welcomes
New Member
Russ Barneveld**

AMAZON SMILE UPDATE

Submitted by Marty Klar

Thanks to many of your fellow GVA members, as of mid-December, GVA has earned over \$350 by using Amazon Smile to make their Amazon on-line purchases. It costs you nothing to create an Amazon Smile account or link your pre-existing Amazon account. The link below will guide you through the four easy steps to get you on your way.

Chances are you've done all your holiday shopping for this year, but we all make purchases year-round for birthdays, anniversaries, weddings, etc. I was pleasantly surprised to receive an update from Amazon that detailed how much GVA had earned as a result of our and your purchases. I can think of no easier way to benefit GVA.

<https://www.aboutamazon.com/news/community/how-to-sign-up-for-amazonsmile>

Program Night

Submitted by Randy Nyhof

In place of our regular December program, we had a GVA virtual Holiday Zoom Party on December 10 which also included showing the Holiday Exhibit and announcing the show winners. I counted 51 that Zoomed in to participate. You can view the show with all the entries on the GVA website in the "Newsletters" section.

In January, Dana Donnell will be hosting a Zoom program on creating dark field monotypes using Akua ink. The "virtual workshop" will be open to 22 GVA members. Those who sign up will receive a bag of supplies and a link to a Powerpoint that includes information and YouTube demonstrations. Pick up supplies on Saturday, January 9, between 11:00 and 1:00 at GVA studios or by arrangement with Dana. Experiment and have fun keeping a record of your "ah-ha" moments as well as your "what just happened?" moments. On Thursday, January 21 at 7:00 p.m. participants are invited to join a Zoom conversation to discuss the monotype process and ask questions or get feedback from all other students. Sign up using the following link:

<https://docs.google.com/spreadsheets/d/1Tk60uKyHVEb0OE8wzJ3QYGdPpCiAB9FFCid1r4dIXZ8/edit?usp=sharing>

Meanwhile, any ideas about doing online programs would be greatly appreciated. Send them to Randy at r.nyhof@comcast.net.

Photo Group

News

Submitted by Randy Nyhof

We had our regular critique meeting online with Zoom on December 1 at 7:30pm. There were seventeen participants this month, a record turnout. Our next meeting is scheduled for January 5. Again this will be a Zoom meeting. Any member wishing to show work should email them to Randy (r.nyhof@comcast.net) no later than the day before. No other events planned at this time.

Also last month there was one sale in the Fine Art America GVA Gallery. Annemarie Biernacki sold an 8" x 8" photo print of *Alpaca in the Garden* to a buyer from Grand Haven, MI. So far there have been three sales from the GVA Gallery on this site.

Randy also has the longest one-person show at the Van Singel Gallery in Byron Center, which cannot be seen. This show will run until who knows when.



Workshops Ahead at Franciscan Life

Submitted by Kathleen Bechtel

At the Franciscan Life Process Center in Lowell, we're starting a new series called the "Beginner Series." Have you ever thought about changing mediums? Would you like to study further into your medium? We're running, in the months of March and April, the Beginner Series. They are being taught by three of Grand Valley Artists' best: Kathleen Kalinowski for Pastel, Jim Johnson for Watercolor and Larry Blovits for Acrylic and Oil. Each workshop runs only two days and costs are, with Eventbrite fees - \$209. Here is your chance to start off the new year in a different medium. Here are the dates and links for the workshops:

March 11 & 12-Larry Blovits-"Introduction To Oil Painting": <https://www.eventbrite.com/e/larry-blovits-introduction-to-oil-painting-tickets-129610218653>

March 19 & 20-Larry Blovits-"Creating A Painting from General to Specific": <https://www.eventbrite.com/e/larry-blovits-oil-painting-creating-a-painting-from-general-to-specific-tickets-129614884609>

March 19 & 20-Jim Johnson-"Watercolor Painting/Let's Start at the Beginning": <https://www.eventbrite.com/e/jim-johnson-watercolor-paintinglets-start-at-the-beginning-tickets-129621442223>

March 25 & 26-Larry Blovits-"Introduction To Acrylics": <https://www.eventbrite.com/e/larry-blovits-introduction-to-acrylics-tickets-129619097209>

March 25 & 26-Kathleen Kalinowski-"Beginner Series Workshop with Soft Pastel": <https://www.eventbrite.com/e/kathleen-kalinowski-beginner-series-workshop-with-soft-pastel-tickets-130614701087>

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Open Position

Reeds Lake Art Festival

Open Position

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Instagram

Open Position

GVA Library

Position Open

Note from the editor: Until we are back in full swing, we will only be distributing the newsletter online. If you have any news to share, please always feel free to send it to marymarin1285@gmail.com for inclusion.

Bliss & Vinegar

We have enjoyed a wonderful relationship with B&V for a few years already, which has been a great opportunity for our artists to share their work. The work of Kathy Bechtel is currently on display. Be sure to swing by, grab a fantastic salad, and check it out!

If you want to show your work at Bliss & Vinegar, you will need to share some of it in the gallery on our website, www.grandvalleyartists.com, so the owners of B&V can see what you do. They decide whose work they want to feature. Please don't contact them directly. Marty Klar coordinates this opportunity for us. Please do not contact the restaurant directly. Have questions? Call Marty at 616-813-7921.



GVA Artists Hunkering DOWN and MAKING ART!

Private group · 140 members



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Have You Joined Our "GVA Artists Hunkering DOWN and MAKING ART!" Page on Facebook?

If not, you should! There is lots to see on there. If you want to share your work with the rest of us, this is the place to do it! Here is a [LINK](#) to the page. Go there and click on the "Join Page" button to participate. Your request, assuming you are a GVA member, will be approved fairly quickly...as soon as one of the moderators sees it!

CALL FOR ARTISTS

Grand Valley Artists Juried Exhibition at The Van Singel Fine Arts Center

Submitted by Doug Klemm

The beautiful Van Singel Fine Arts Center will host a juried exhibit of the work of Grand Valley Artists in their Gainey Art Gallery, March 15 through April 22, 2021. The Van Singel Fine Arts Center is located at 8500 Burlingame Road SW, Byron Center, MI 49315

GUIDELINES

- This exhibit of about 45-50 works will be juried by Stephen Duren, American Artist, San Francisco Art Institute (BFA), Sacramento State University (MA). Duren left his faculty position at Kendall College of Art and Design in the mid 1980's to make his living as a painter. His beautiful work is well known and collected throughout the country.
- VSFAC will take no commission on art sales. All work must remain in the show until conclusion. Purchasers will be referred directly to the artist.
- VSFAC is a part of a school community and is a family friendly gallery. Artwork that could be deemed inappropriate for children should not be submitted.
- 3D work including sculptures is permitted; large works (more than 60" or 100 lbs) need prior VSFAC approval before submission. Check with Doug Klemm (616) 481-6121.
- VSFAC reserves the right to use the galleries during the GVA Exhibit. Some artwork may be temporarily moved.
- GVA will hang the exhibit with oversight of VSFAC staff.
- Awards: 1st Place \$300; 2nd Place \$200; 3rd Place \$100 and Honorable Mention \$50 will be selected by the juror.

APPLYING & SUBMITTING YOUR WORK

- Submissions are open February 1 and close February 20, 2021. (No late entries will be accepted.)
- Send up to 3 entries to the following email account: gvasubmissions@gmail.com.
- In the subject line enter: GVA Exhibit-VSFAC.
- Enter your name, address, city, state, zip. Enter your phone number and email address.

Next, list your entries, numbering as follows:

- Entry 1: Title of Work
- Medium
- Size
- Price or NFS
- Repeat for Entries 2, 3.
- Attach a photo of each entry.
- Your cost of entry is \$25 for one entry. Add \$5 for each additional entry.
- Entries will not be considered complete until payment is received.

Promptly send payment the same day that you apply for the exhibit.

Send check made out to Grand Valley Artists or money order to Doug Klemm, 7941 Park Lane Avenue, Jenison, MI 49428

Or make a payment to this email with PayPal:

GVASJS@gmail.com

PRESENTATION OF WORK

It is to your advantage to submit clear crisp images of properly photographed work. Do not shoot your images through glass. Remove artwork from the frame before photographing. It is also best to crop the images so that only the art and not the mat or frame is photographed.

Work must be wired for hanging. Sawtooth hangers are not permitted.

- Submit original art. No giclees or other reproductions of your art will be allowed. (Photography is the only exception.)
- Framing must show good craftsmanship.
- No exposed glass edges.
- Entries will be handled with care. However, neither GVA nor VSFAC is responsible for loss or damage to an artist's work.
- Selected images must remain for the duration of the show.
- Please do not submit work that was previously exhibited in a show at VSFAC.
- If you have no computer access or have difficulty submitting your entries, contact Doug Klemm at (616) 481-6121. We will help you with your entry.

NOTIFICATION/DROP OFF ACCEPTED ARTWORK/PICK UP ARTWORK

- Notification of Acceptance/Decline will be by email the end of February.
- Drop off accepted artwork to VSFAC on Friday, March 12, 10–12 Noon, or Saturday March 13, 10–12 Noon; Hang show 12–4 p.m.
- Exhibit Dates: Opens Monday, March 15, and Closes Thursday, April 22, Gallery Hours: TBD
- Take down and pick up artwork from VSFAC on Friday, April 23, 10–12 Noon

OPENING RECEPTION To be determined

We look forward to receiving your entries! Best wishes and good luck to all of you!

Please address any questions/concerns you may have to either:

Doug Klemm at dougklemm@hotmail.com or (616) 481-6121

Carol Larn at: carollaurn@yahoo.com or (616) 437-9365

Grand Valley Artists

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