

## Plein Air is right around the corner!

#### By Steve Scarborough

We're getting glimpses of warm summer days. A hint of sunshine and warmer breezes. You know what this means—Our plein air group will be starting up soon! Be on the look out for it on the schedule as the weather gets warmer and more cooperative. Wednesdays will find many of our members outdoors at familiar sites all over the Grand Rapids area. They meet in the streets, in the fields and parks, by rivers and gardens, and downtown too! Jim Johnson is our coordinator and you can ask to be included on his e-mail list of when we're starting and where we're going to



meet. Write him at

johnsontheartist@hotmail.com to be added.



"En Plein Air" began in France centuries ago but truly took off when the Impressionists made it popular in the mid to late 1800s. A brave lot, those artists left the comfortable confines of the studio and headed out to face fleeting light, fading shadows, bugs, and occasionally brutal heat or freezing cold to capture scenes that give the viewer a true glimpse into the outdoors. I was reading about a Van Gogh painting that was discovered to have a bug embedded in the canvas for over a hundred years. I'm sure our GVA group can relate to that! There are many challenges to setting up outdoors, including the

constantly changing light. In fact, everything is constantly moving in real life

and the artist has to plan for that inevitability. You have to make quicker choices, from design to colors. You also have to be much more organized, and make the most of what time you have. That's what makes the exercise of outdoor art all the more worthwhile. It sharpens everything you have in your mental toolbox and helps you be more "in the moment." So let's plan on a good plein air season, everyone!



## Calling All GVA Artists!

Apply now for the Grand Valley Artists Juried Exhibition at the Holland Area Arts Council.

#### APPLYING & SUBMITTING YOUR WORK

Submissions are open March 18 and close April 15, 2019. (No late entries will be accepted.)

- Send up to 4 entries to the following email account: gvasubmissions@gmail.com.
- In the subject line enter: GVA Exhibit-Holland.
- Enter your name, address city, state, zip.
- Enter your phone number and email address.
- Next, list your entries, numbering as follows:
- Entry 1: Title of Work •Medium •Size •Price \$\$\$ or NFS
- Repeat for Entries 2, 3, and 4.
- Attach a photo of each entry.
- Your cost of entry is \$25 for one entry. Add \$5 for each additional entry.
- Entries will not be considered complete until payment is received.

#### **PAYMENT**

Promptly send payment the same day you apply for the exhibit. Send check or money order to Doug Klemm
7941 Park Lane Avenue
Jenison, MI 49428
Or use PayPal:

https://paypal.me/JuriedShow?locale.x=en\_US

For more details, Please see the CALL FOR ARTISTS! in the March 2019 Newsletter!

## 2nd Annual PASTA-THON!

Mark your calendars for Thursday, May 9th, at 6:00 p.m. Last year's event was lots of fun, so if you've joined or rejoined GVA in 2018/19, bring yourself and a guest if you like, and a pasta dish to share. Some of us have already met some of you, but none of us have met all of you. It's time! So GVA members, old and new, bring your appetite and a pasta dish to share (hot or cold), and we could use some salads, and bread, too. If you bring a hot dish, please bring a way to keep it warm. GVA will provide wine, water, coffee and cookies.



Please email Joanne Swann at joswann@sbcglobal.net to let her know what you're bringing so she can make certain we have a good balance of main dishes and salads. Or text or call and leave a message at 616-406-8648.

Hope to see you there. Please note the earlier start time, 6:00 p.m.

At about 7:30 p.m., Randy Nyhof will be showing a 60-minute BBC episode of The Power of Art on Vincent van Gogh for all who can stick around to see it.

PASTA-THON STARTS AT 6:00 P.M.

## The Gallery in April

#### **Submitted by Jim Johnson**

#### THE VAN GOGH CHALLENGE

Inspired by the recent movie *At Eternity's Gate* with Willem Dafoe as Vincent van Gogh, we are celebrating Van Gogh's work by filling our April gallery with facsimiles of his great impressionistic work. (And thank you Diann Bartnick for the suggestion.)

There are three ways you can participate in The Van Gogh Challenge.

- 1. Create a painting slavishly copied from a Van Gogh painting.
- 2. Using a Van Gogh painting as reference, create your own version of his composition painted in your own style.
- 3. Create your own original composition painted in the style of Van Gogh.

This exhibit is not juried and the works do not have to be framed, only hangable with a wire in back. And please remember to sign your work.

Hang: April 1 / Monday Strike: April 29 / Monday



## Two Shows This Year!!!

Grand Valley Artists is putting on two big juried shows this year, the first at the Holland Area Arts Council in May/June and the second at the Box Factory in St. Joseph, Michigan, in September. Entries for both shows will be by online submission only.

## holland area **CRES** council

## **Photo Group**



### News

#### **Submitted by Randy Nyhof**

The Photo Group met for their regular meeting on March 5 with their usual critique and announcements. Good attendance of 13 considering the weather. Our next meeting is scheduled for April 2.



# **Show Your Work at Trinity United Methodist Church**

Be sure to stop any Monday through Thursday. You'll enjoy seeing works by **Debbie Bell** on display until the end of May. If you want to show your work at Trinity, located at 1100 Lake Drive SE, please let Mary Marin know. Her email is marymarin1285@gmail. com.

## Reminder: COLOR, COLOR, COLOR

COLOR is one of the most important components of a painting, besides composition, and it's also very personal or subjective!

Margaret Kriegbaum will lead a 2-day COLOR workshop on Saturday, April 6, 2019 from 1 p.m. to 5 p.m. and on Sunday, April 7, 2019 from 1 p.m. to 4 p.m. The workshop costs \$40.00.

In this workshop, we'll improve our observation and understanding about color theory and application in order to enhance our work. Topics include:

- the importance of thinking three-dimensionally about color
- how less can mean more in terms of color
- how to establish and correct a color scheme
- learn practical color tips including skin tones, blending, glazing, shadows

There will be a comprehensive PowerPoint presentation, handouts, and exploratory exercises.

Ultimately, we'll understand "Why did I make this color choice?"!

Contact Margaret at: Kriegbaum@outlook.com to sign up. Please put "COLOR" in the subject line.



# **Exploring a Painting's Structure Workshop**

What makes a photo or painting "work" or "not work"? Margaret Kriegbaum will teach a 1-day workshop on "Exploring a Painting's Structure" on Saturday, May 4, from 1 p.m. to 6 p.m. at the Grand Valley Artists Studio. The workshop costs \$35.00 including materials and is limited to 15 people. The class begins with short exercises about the elements of good composition: shapes, color, planes, how they work together, and how they affect our emotional response to the picture plane. Then, the focus moves from intent to execution by incorporating what is learned in the short exercises into your work. The goal is to improve compositions, build emotional content, and encourage your instincts beyond replicating reality as an end in itself, rather using it as inspiration.

#### To sign up:

Contact Margaret at Kriegbaum@outlook.com to sign up. Please put "Exploring a Picture" in the subject line.

# Bennett Prize Inaugural Exhibit in Muskegon!

Muskegon Museum of Art May 2–September 9, 2019 muskegonartmuseum.org

On Nov. 15, 2018, 10 women from across the country who paint in the figurative realist style were named finalists for the inaugural Bennett Prize. The \$50,000 Prize is the largest art award ever offered solely to women painters. You can see these outstanding works in Muskegon! After the inaugural exhibition at the Muskegon Museum of Art concludes, work by Bennett Prize finalists will travel the country. Stops are planned in spring 2020 at the Reading Public Museum in Reading, Pennsylvania, and in summer 2020 in the Pittsburgh Cultural District in Pittsburgh, Pennsylvania.

Learn more about the Bennett Prize here: <a href="https://thebennettprize.org/">https://thebennettprize.org/</a>





## 33rd Annual LowellArts Competition

Congratulations to our GVA members whose work was included in the 33rd Annual LowellArts West Michigan Art Competition. Our member work included Candice Chovanec (First Place!!!), Kathleen Kalinowski (Honorable Mention), Hannah Apps, Cindy Awrey, Larry Blovits, Robert deJonge, Rose Ellis, James Falk, Bill Ingraham, Diann Lemmen, Marsha Lucas, Randall Nyhof, Linda Scarborough, Steven Scarborough, and Stephanee Wallace.

## Program Night Submitted by Randy Nyhof

Our presenter for our March Program on the 14th was Larry Blovits. He presented a program titled "Art and Architecture: Treasures from Budapest, Vienna, and Prague." Besides the incredible architecture of these cities, Larry photographed numerous classical, 19th and 20th century masters exhibited in various museums.

For our April Program on Thursday April 11 Randy Nyhof will be giving information on selling online through our online Grand Valley Artists Gallery with Fine Art America. This program will include sizing images, use of keywords, titles, descriptions, products offered and other business related info.

Awareness Barrier, Candice Chovanec



Moon Dance, Kathleen Kalinowski

## **Area Art News**

#### **Lowell Arts**

#### April 13 - May 18, 2019

LowellArts hosts an exhibition that features the works of two all-female artist groups. Seventeen West Michigan women career artists will present original works based on fables, mythology, and the modern woman. In addition, the Michigan Women's Art Collective, a group of eleven artists and six poets, presents See Us, Hear Us: Women's Voices In Image and Word—exploring what it means to be seen and heard, to engage in community, to respond to both local and global pressures, to own a voice and to assert it, to speak from the heart and mind. Artist Reception Sunday, April 14, 2–4 p.m. Gallery Hours: Tuesday–Friday 10 a.m.–6 p.m. and Saturday 10 a.m.–5 p.m.

#### **Forest Hills Fine Arts Center**

April 11, 2019 - May 17, 2019 will feature Forest Hills Public Schools artwork. Exhibit Hours: 9:00 a.m.–5:00 p.m. Mon.–Fri. All exhibits are free to the public.

#### **Guardian Gallery Lowell**

The artist for April is Dennis O'Mara. The Guardian Gallery is located at the Franciscan Life Process Center, 11650 Downes St., Lowell, MI 49331, (616) 897-7842. This show is open during regular business hours.

#### Frauenthal Reception Gallery in Muskegon

The month of April brings the works of high schoolers from the Muskegon Area Intermediate School District. See a diverse collection of media and styles of the best that the students have to offer. This show runs from April 2–26. The Gallery of the Frauenthal Center is open during regular business hours.

#### **Guardian Gallery Grand Rapids**

The artist for April is Richard Schaf. This show is open until June 28, Monday–Thursday 12–6, at 654 Davis St., Grand Rapids, MI 49504. The gallery is the building that is the farthest north. Go to the handicapped entrance and about 10 feet back from the door there is a box on the half wall. Buzz the Franciscan Life Process Center button and someone will let you in. Take the elevator up to the third floor and the work will be on the hall walls.

#### TerryBerry Gallery at St. Cecilia's

The name of the show for April is Evolving Perspectives and features the work of photographers Lisabeth and Michael Margulus. This show runs from April 3–29. The reception for this show is on Friday, April 5 from 5:30 to 7:30 p.m. Parking is free next to St. Cecilia's.

#### **Dominican Center at Marywood**

Leara Glinzak's work will be on display during the month of April. The reception will be on April 14 from 1 to 4. The gallery is located at 2025 E. Fulton Street, Grand Rapids, MI 49503, and is open Monday–Thursday: 8:00 a.m.–9:00 p.m., Friday: 8:00 a.m.–8:00 p.m., Saturday and Sunday: 8:00 a.m.–6:00 p.m.

#### **Bliss & Vinegar**

Stop in to B&V to see Todd Darling's work, now on display, followed by Tom Dandridge's work on April 11. If you want to show your work at B&V, load some images to our website, as that is where the owners go to find artists whose work they would like to display. Marty Klar coordinates this opportunity for us. Please do not contact the restaurant directly. Questions? Call Marty at 616-813-7921.

#### **Trinity United Methodist Church**

Beginning April 3, you'll find the work of Debbie Bell gracing the walls at Trinity. Trinity is located at 1100 Lake Drive SE, and the church is open during business hours on Monday through Thursday. To show your work at Trinity, contact <a href="marymarin1285@gmail.com">marymarin1285@gmail.com</a>.

## Display Your Work at the Englehardt Public Library in Lowell

The Lowell Library is looking for artists to exhibit their work for a two month period. The library promotes the artists on their website and at the front desk. Stop in to see the works of **Ruth VanderMuelen**, on display now.

If you are interested in showing your work at the library, contact Sandi Brogger at rsbrogger@gmail.com.

## **Volunteers To The Rescue!**

A wonderful group of GVA members showed up on the afternoon of Saturday, March 23, to assist members with preparing proper digital photos of their work for online submissions....they even helped take the photos to begin with! Submitting art online can be a daunting task, but hopefully all who took advantage of the opportunity got the help they needed and a confidence boost in the bargain.

Thank you to all of the volunteers, and we look forward to seeing a lot more online entries in the exciting gallery shows that are being arranged for us by Doug Klemm.



## Officers, Board, and Committee Chairs of GVA

#### President

Carol Laurn 616-437-9365 carollaurn@yahoo.com

#### **Vice President**

Emily Green ww.emilyg@gmail.com

#### Secretary

Dana Donnell danaBdonnell@gmail.com

#### **Treasurer**

Evie Carrier evie.carrier@gmail.com

#### **Interim Membership**

Mary Baine marymbaine@gmail.com

#### Membership

Mary Myszka mysz312@comcast.net

#### **Photography**

Lora Cecola loracecola@mac.com

#### **Program**

Randy Nyhof r.nyhof@comcast.net

#### **Reeds Lake Art Festival**

Bob Kraai 616-956-7734 rkraai@ameritech.net

#### **Newsletter and Website**

Mary Marin marymarin1285@gmail.com

#### **Publicity**

Steve Scarborough stevescarb1@yahoo.com

#### **GVA Gallery Shows**

Jim Johnson johnsontheartist@hotmail.com

#### **Sketch/Model Coordinators**

Kathy Bechtel kathleen.bechtel@yahoo.com Mary Marin marymarin1285@gmail.com

#### **Hospitality**

Peg McKeown mcperfitt@me.com

#### **GVA Library**

Jim Johnson johnsontheartist@hotmail.com

#### **Facilities Coordinator**

Dave Bazen dbazen@bazenelectric.com

#### 501(c)(3) Coordinator

Position Open

#### **Legacy Liaison**

Joanne Swann joswann@sbcglobal.net

#### Outreach

Doug Klemm dougklemm@hotmail.com

#### Social Media

Position Open

#### **Newsletter Distribution**

Sallie Zigterman@yahoo.com



## **Grand Valley Artists**

1695 Service Road NE, Suite 106 Grand Rapids, MI 49503

## **APRIL CALENDAR**

Board Meeting April 4 at 6:00 p.m.

**EVERY WEEK** 

**Sundays** Closed

Mondays 10:00 a.m. until noon Portrait Sketch\*

**Tuesdays** Every Tuesday 7:00 p.m. until 9:30 p.m. Figure Sketch\*

1st and 3rd Tuesday of each month 7:30 p.m. Photo Group

Wednesdays 10:00 a.m.until 1:00 p.m. Open Studio

Thursdays 10 a.m. until 4 p.m. Long Pose\*\*

First Thursday of each month at 7:30 p.m. Critique Second Thursday of each month at 7:30 p.m. Program

Fridays 10:00 a.m. until 1:00 p.m. Still Life

First Friday of the month at 1 p.m. Art Chat

Saturdays 10:00 a.m. until 1:00 p.m. Figure Sketch\*

\*Member Model fee \$5, Non-Member \$10

\*\*Model fee \$10, Non-Member \$15